



Dear Store Manager / Owner,

I am writing this letter to request that your store carry NurturMe Organic Baby Food. I buy this product regularly elsewhere, but would love to buy it here!

NurturMe is unlike anything else on baby food shelves today. It is dried, organic fruits and veggies that I can just mix with liquid – even breastmilk! – to create a puree. But best of all, it's not just a stage 1 baby food. As my child grows, I can use NurturMe in versatile ways as her feeding needs grow and change. I can mix and match pouches to create a larger serving size and a variety of flavors; I can add less liquid, or even mix in grains, to create a chunkier texture. Then, as my child moves beyond pureed foods altogether, I can use NurturMe as a clever and convenient way of incorporating fruits and vegetables into foods like pasta and yogurt.

Good news for stores is that, because the foods are dried, they have a long shelf life (lasting 24 months unopened) and because of their unique packaging, they fit compactly on shelves and are very lightweight and shipping-friendly.

For these reasons, I hope you will consider bringing NurturMe onto your store shelves. For more information, please call 512-326-4910 or email [info@nurturme.com](mailto:info@nurturme.com).

Sincerely, your loyal customer.

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Good for me. Good for we.™